

Board of Directors Meeting Minutes

Ventura County Fairgrounds
31st District Agricultural Association - 10 W. Harbor Blvd. - Ventura, CA 93001 - (805) 648-3376
Website: venturacountyfair.org Contact: Barbara Quaid, CEO

July 23rd, 2019

I. Call to Order

Roll Call

Declaration of Recusal or Conflict of Interest

The meeting convened at 9:03 a.m., and called to order by President Cornejo.

Directors present: President, Leslie Cornejo, Vice President, Leah Lacayo, Bonnie Atmore, Michael Bradbury, M. Cecilia Cuevas, Daniel Long, Shanté Morgan-Durisseau and Jim Salzer.

Staff present: Barbara Quaid, CEO, Cristian Yopez, Accounting Assistant, Ron Murphy, Retired Plant Operations Manager and Heidi Ortiz, Executive Secretary.

Guests Present: Beth Mansfield, Steve Nash, Karen Peters and RH Gregory.

There were no conflicts of interest with any of the Board members that were present.

II. Pledge of Allegiance

Director Long led all present in the Pledge of Allegiance.

III. Welcome and Introductions of Guests and Staff

Invitation for the public to introduce themselves (not mandatory)

IV. Public Comment on Items Not on the Agenda

In accordance with State law, the Board will not comment or otherwise consider Public Comment matters until and unless such items have been properly noticed for a future meeting.

Beth Mansfield: Anti-Gun Show – Expressed her concerns with the gun shows and the negative impact it has on students and people in the community. She stated that the Board can help make a difference by not having gun shows on public property and contributing to gun culture.

Steve Nash: Anti-Gun Show – Expressed his concerns regarding the gun shows and explained he is committed to change gun culture. He stated that every decision should not be based on fiduciary reasons.

Karen Peters: Anti-Gun Show – Expressed her concerns with the gun shows and explained how many people in the county don't want gun shows in their community. She will continue to do her part to make this a better world and step up and speak out.

V. Presentations - None

VI. Approval of Minutes

A. June 25th, 2019 Board Meeting

MOTION: To approve the minutes from the June 25th, 2019 Board Meeting.

Board Member Name	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Director Atmore (Motion)	X		
Director Bradbury (Second)	X		
Director Cuevas	X		
Director Long	X		
Director Morgan-Durisseau	X		
Director Salzer	X		
Vice President Lacayo	X		
President Cornejo	X		

B. June 27th, 2019 Board Meeting

MOTION: To approve the minutes from the June 27th, 2019 Board Meeting with the correction of Director Long's comment on page 6.

Board Member Name	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Director Atmore	X		
Director Bradbury	X		
Director Cuevas	X		
Director Long (Motion)	X		
Director Morgan-Durisseau	X		
Director Salzer	X		
Vice President Lacayo (Second)	X		
President Cornejo	X		

VII. Financial Report

A. Financials ending June 30, 2019

Mr. Yepez reviewed the financials.

VIII. Old Business – None

A. Discussion and possible action regarding adding language to the criminal street gang policy per VPD's request.

- CEO Quaid explained that in her report she included the language that VPD would like the Board to approve.
- Director Bradbury explained that the department went through their policies very carefully and used an outside attorney to help draft the new policy. Director Bradbury assisted as far as providing some information from the fairgrounds. He recommends for it to be adopted.
- Some directors were concerned as to how VPD would identify gang members and that discretion can be rather subjective and broad.
- It was clarified that the policy manual already addresses the fact that no one will be admitted with gang colors. This policy would be an added procedure for people who are

already in the fairgrounds and it would be up to the discretion of VPD if they were to have to deal with a known gang member.

- CEO Quaid was asked to meet with Chief Corney along with President Cornejo and Director Morgan-Durisseau to go over concerns and get back to the board.

MOTION: To adopt the Ventura Police Department’s language to the criminal street gang policy and have CEO Quaid meet with Chief Corney to address concerns.

Board Member Name	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Director Atmore	X		
Director Bradbury	X		
Director Cuevas	X		
Director Long (Motion)	X		
Director Morgan-Durisseau	X		
Director Salzer (Second)	X		
Vice President Lacayo	X		
President Cornejo	X		

IX. Committee Reports

A. Marketing Committee Meeting July 2nd, 2019 – Leah Lacayo, Chair

- The survey company sent 82 questions total which the survey taker will see 25-30 of them.
- It will take about 3 minutes to complete.
- The committee and CEO Quaid weighed in on the questions and their comments were forwarded on to the survey company.
- Once staff has the final draft they will forward it onto the committee.
- After the Fair, the survey will be on our website for about two weeks and then the drawing for the incentive prize will take place.
- There was a member of the public that attended the meeting who was very interested in marketing.
- Sponsorships are doing terrific and are well past 2018.

B. Livestock Committee Meeting July 2nd, 2019 – Bonnie Atmore, Chair

- Director Atmore reviewed the items that were discussed at the meeting.
- There was a lot of discussion regarding the New Castle disease and there will be a lot of education and information on that during the Fair.
- They are looking at adding a market heifer class in 2020.
- There will be an opportunity to raise funds for the Foundation through the auction. An animal will be chosen which will go to bid and those proceeds will go to the Foundation.

X. Board Correspondence – Informational only no action required

CEO Quaid explained there wasn’t anything that arrived in time to go out with the agenda, but there are three documents provided for the Board as well as the public. There were two emails and a memo from the Department of Food and Agriculture.

XI. Consent Agenda: Items hereunder on the Consent Agenda are considered routine, not requiring separate discussion and will be enacted in one motion. Individual items A,

1-6, and B are approved by the vote that approves the Consent Agenda, unless an item is pulled for separate consideration.

- A. Agreements
 - 1. Standard Agreements
 - 2. Rental Agreements - Interim
 - 3. Rental Agreements – Fair
 - 4. Judging Agreements
 - 5. Sponsorship Agreements
 - 6. Carnival Agreements
- B. Travel Claims

MOTION: To approve the consent agenda with items A, 1-6, and B.

Board Member Name	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Director Atmore (Motion)	X		
Director Bradbury (Second)	X		
Director Cuevas	X		
Director Long	X		
Director Morgan-Durisseau	X		
Director Salzer	X		
Vice President Lacayo	X		
President Cornejo	X		

XII. CEO Report

- Explained what was in the Director’s bag and that they would be passed out after the meeting.

XIII. President’s Comments

- Presented the poster at the Santa Paula City Council Meeting and explained it is a good way to market the Fair.
- Some details and procedures of the Fair will come from her and CEO Quaid in an email.
- Explained that the fairgrounds has really been in the media spotlight and is proud of the Board for their thoughtful process. She reminded the Board of the procedure for the spokespeople for the media; CEO Quaid is the primary spokesperson. Mr. Lockwood and President Cornejo are the designated people to speak for the Board. Sometimes when individuals go out and do their individual expressions it may not be the overall message from the fairgrounds so President Cornejo would like everyone to be aware of that.

XIV. Future Agenda Items

- 1. Correspondence from Michel and Associates

XV. Adjourn

The meeting was adjourned at 10:06 a.m.

Submitted by: _____
Heidi Ortiz, Executive Secretary

Approved by: _____
Barbara Quaid, CEO Ventura Fairgrounds

Approved by: _____
Leslie Cornejo, Board President