



# PHOTOGRAPHY DEPARTMENT

**Superintendent - Lou Cunningham**

(805) 648-3376 ext. 122 / photography@venturacountyfair.org

## **WHO CAN ENTER**

This is an adult competition. The competition is open to residents of Ventura County, Agoura and Westlake Village who are 18 years of age and older.

To create a well-rounded and just competition for all photography submissions, the entries are categorized by the photographer's level.

### **Please Note Our Guidelines:**

1. **Amateur** – one who engages in photography for their own pleasure and has basic limited knowledge or skill set. Exhibitor **MUST NOT** have their photographs listed "For Sale" on any social medium (i.e. websites, Facebook, Twitter, etc.).

***2017 Best in Show winners in this division must enter as Advanced Amateur in 2018.***

2. **Advanced Amateur** – one who engages in photography, has taken various workshops or classes, and has a higher skill set. Photographers in this category may have received passive compensation for their work.
3. **Professional** – one who makes a living from, sells photography, or has their photographs printed in newsprint or other publications on a continual basis.

All Photographs must be **PRE-ENTERED** prior to photograph being accepted.  
*Youth photographers (under 18 years of age) must enter in the Youth Expo*

## **HOW TO ENTER**

**ENTRY FORMS ACCEPTED: June 1 through July 16, 2018**

All photography entries must be pre-entered. Entry forms may be mailed, hand delivered to the Fairgrounds Administration Office at 10 W. Harbor Blvd., Ventura, CA 93001 or entered online at the Fair's website at [www.venturacountyfair.org](http://www.venturacountyfair.org). Online entries close at 7:00 PM on July 16, 2018. **No**

**emailed entries accepted.** Entry forms can be found on the Fair's website and at the Fairgrounds Administration Office. No changes to division or class will be made after entry deadline 7:00 PM July 16, 2018

**NOTE:** Anything printed in **bold** or **red** is either new or extremely important.

## **WHEN & WHERE TO BRING PHOTOGRAPHS:**

**Bring Photographs to Photography Building at the Fairgrounds on:  
Friday, July 20, Saturday, July 21 and Sunday, July 22, 2018 10:00 AM to 5:00 PM**

Enter the main gate of the Fairgrounds located next to the Administrative Office. The Photography building will be the first permanent structure on the right side of the main street. The building is located behind the large barbecue vendor.

## **ENTRY PICK-UP**

**Monday, August 13 2018 - 12:00 PM to 7:00 PM**

All photographs not claimed on Monday, August 13, 2018 become the property of the Fair and will be discarded unless prior arrangements have been made with Superintendent. Vouchers will be issued for Premium winnings of less than \$20 and are redeemed on Monday, August 13, 2018 between 12:00 PM and 7:00 PM at the Fair Administration Office Ticket Window. *Vouchers will not be redeemed after October 31, 2018.*

## **AWARDS**

Sweepstakes Amateur Plaque & Rosette; Sweepstakes Advanced Amateur Plaque & Rosette  
Best of Show Color - \$50, Plaque & Rosette; Best of Show Black & White - \$50, Plaque & Rosette  
Professional Best of Show - \$100; Best of Division – \$25 & Rosette  
Superintendent's Favorite - \$25 & Rosette  
Staff Favorite - \$10 & Rosette  
Directors' Choice – Plaque & Rosette

## **DEPARTMENT RULES**

1. The following **MUST** be on the back of each print: An arrow at the center top of the mounting board indicating the direction of the photograph, division, class, title, where taken, entrant's name, city, and telephone number (same as presented on entry form). Name of the entrant must not appear on the front of the print, but in the top middle on the back.
2. Photos must be firmly mounted on a black or white mounting board or foam core (1/4 inch thick or less).
3. No frames, wood, metal, or glass are permitted.
4. All borderless photos must be mounted flush to the edges of the board. Colored borders, color mats, double matting or color mount boards are not allowed in any class.
5. All photos must have been taken by the exhibitor between July 2016 and July 2018.
6. No reproductions are allowed.
7. No photos exhibited in previous Ventura County Fair competitions will be allowed.
8. No photos exhibited in any type of publication will be allowed.

9. Any photographs downloaded from the internet will be disqualified.
10. A maximum of 8 entries per exhibitor with a limit of two (2) entries per class.
11. No image may be entered in more than one division and/or class (i.e. color print as a black and white print).
12. No image may change division or be substituted after midnight, July 16, 2018.
13. The Ventura County Fair reserves the right to exclude any entry for objectionable content.
14. Judges or Superintendent may transfer any entry to another class if they feel entry is entered in the incorrect class.
15. Judging is closed to the public. Decision of the judges is final.
16. 2017 First Place Sweepstakes Winners are ineligible for 2018 Sweepstakes Awards.
17. Ventura County Fair assumes all submissions are the sole creation of the photographer. Ventura County Fair and their affiliates shall be held harmless in the event of copyright infringement. Any copyright infringement will immediately disqualify work.
18. All possible care will be exercised in the handling of photographs. However, the Ventura County Fair is not responsible for loss or damaged submissions.

### **Premiums Offered per Class**

<b>1st</b>	<b>2nd</b>	<b>3rd</b>
<b>\$20</b>	<b>\$15</b>	<b>\$10</b>

### **PRESENTATION RULES FOR DIVISIONS 701-702-703**

*Please see Print and Presentation Specifications*

1. The borderless photographic picture image shall not be smaller than 8" X 10" inches or more than 16" X 20" inches.
2. Overall size of presentation including mounting board shall not exceed 16 inches by 20 inches.
3. Photos must be firmly mounted on a black or white mounting board or foam core (1/4 inch or less).
4. Place a 3/4 inch square of self-sticking non-commercial weight Velcro (such as Scotch Fasteners RF7-020X multipurpose) on the back two (2) top corners of the mounting board (hook side up).

### **DIVISION 701 – AMATEUR/ADVANCED AMATEUR, BLACK & WHITE PRINTS, ANY MEDIA**

#### Class

1. Action/Sports
2. Architecture
3. Birds
4. Botanicals/Flowers/Plants
5. Creative Processes/Digital Art/Special Effects/ Creative Patterns/Abstract
6. Domestic Animals/Pets
7. Fair Theme
8. Family/Group
9. Historic/Patriotic
10. Inspirational
11. Landscape
12. Natural Disaster
13. Photojournalism/Documentary
14. Portrait, adult
15. Portrait, child
16. Ranching
17. Reflections

18. Scenic/Travel
19. Still Life
20. Transportation
21. Underwater/Waterscape
22. Wildlife
23. All others

### **DIVISION 702 – AMATEUR COLOR PRINTS, ANY MEDIA**

#### Class

1. Action/Sports
2. Agriculture
3. Architecture
4. Birds
5. Botanicals/Flowers/Plants
6. Creative Processes/Digital Art/Special Effects/ Creative Patterns/Abstract
7. Domestic Animals/Pets
8. Fair Theme
9. Family/Group
10. Historic/Patriotic
11. Humor
12. Insects/Reptiles
13. Inspirational
14. Landscape
15. Natural Disaster
16. Photojournalism/Documentary
17. Portrait, adult
18. Portrait, child
19. Ranching
20. Reflections
21. Scenic/Travel
22. Still Life
23. Sunrise/Sunset
24. Transportation
25. Underwater/Waterscape
26. Wildlife
27. All others

### **DIVISION 703 – ADVANCED AMATEUR COLOR PRINTS, ANY MEDIA**

#### Class

1. Action/Sports
2. Agriculture
3. Architecture
4. Birds
5. Botanicals/Flowers/Plants
6. Creative Processes/Digital Art/Special Effects/ Creative Patterns/Abstract
7. Domestic Animals/Pets
8. Fair Theme

9. Family/Group
10. Historical/Patriotic
11. Humor
12. Insect/Reptiles
13. Inspirational
14. Landscape
15. Natural Disaster
16. Photojournalism/Documentary
17. Portrait, adult
18. Portrait, child
19. Ranching
20. Reflections
21. Scenic/Travel
22. Still Life
23. Sunrise/Sunset
24. Transportation
25. Underwater/Waterscape
26. Wildlife
27. All others

### **DIVISION 704 – PROFESSIONAL PHOTOGRAPHY**

Entry Fee: \$20 per entry (non-refundable)

#### **Premiums Offered per Class**

<b>1st</b>	<b>2nd</b>	<b>3rd</b>
<b>\$50</b>	<b>\$30</b>	<b>\$20</b>

#### **PRESENTATION RULES FOR DIVISION 704**

1. Professional is one who makes a living from or sells photography.
2. Limit – one (1) entry per class not to exceed a total of 6 entries per exhibitor.
3. Business cards or signage is prohibited on the front of the submissions. All professional submissions should include the photographer’s website/url, business card or any promotional information affixed to the back in the middle of the mounting.
4. Minimum size of print is 16 x 20 inches and no larger than 24 x 30 inches.
5. All prints must be flush mounted on photography mounting board with 1 inch square (self-sticking) hook-side up of non-commercial weight Velcro (such as Scotch Fasteners RF7-020X multi-purpose) on the back top corners of the mounting board.

#### Class

1. Animals/Pets
2. Creative Processes/Digital Art/Special Effects/ Creative Patterns
3. Fashion
4. Nature – Botanicals/Flowers/Landscapes/Waterscapes/Underwater
5. Portraiture
6. Travel
7. Wedding
8. All others



## **Adult Photography Contest** **Honoring California State Parks**

**Sponsored by California State Parks**

Capture quintessential images of the beaches, mountains, deserts, forests, waterways, and historic parks that make up the Californian State Parks System.

Californians have preserved some of our renowned natural wonders, scenic marvels, and rich history for future families since Abraham Lincoln granted Yosemite Valley and the Mariposa Big Trees Grove to the State in 1864. Today California Parks has grown to be the largest state park system in the United States with 280 park units and almost 70 million visitors annually.

**Find a California State Park Here:** <http://parks.ca.gov/parkindex>

**Entry Deadline:** July 16, 2018

**How to Enter:** All entries must be pre-entered. Entry forms may be mailed, hand delivered to the Fairgrounds Administration Office at 10 W. Harbor Blvd, Ventura, CA 93001 or entered online at [www.venturacountyfair.org](http://www.venturacountyfair.org). Online entries close at 7:00 PM. **No emailed entries accepted.** Entry Forms can be found on the Fair website and at the Fairgrounds Administration Office.

**Who May Enter Competition:** This is an adult competition. The competition is open to residents of Ventura County, Agoura and Westlake Village who are 18 years of age and older. All photos must have been taken by the exhibitor between July 2016 and July 2018. No photograph exhibited in previous Ventura County Fair competitions will be allowed. No reproductions are allowed.

**How to Deliver Your Entry:** Bring photograph to the Photography Building on July 20, 21 or 22, 2018 between 10:00 am-5:00 pm.

**Judging:** The American System of Judging where each entry is judged against the field of entries, will be used to determine the winners. The judges are selected by the photography superintendent. The decision of the judges is final and cannot be contested.

**Limit:** Limit of one (1) entry per person.

**Judging and Awards:** Judges will look for the most artistic and iconic images depicting California State Parks and History. First through Third place winning entries will receive a ribbon, a Fairs and Parks lapel pin and a one-day pass to a California State Park.

*\*\* Please see Department Rules, Print and Presentation Specifications for entering and mounting information.*

### **Division 706 – CALIFORNIA STATE PARKS PHOTOGRAPHY CONTEST**

Class

1. Our Beautiful Parks (scenic views)
2. Recreation in our Parks (photographs of park activity including people)
3. What our Parks can teach us (California History/wildlife/ecology)

## **PRINT AND PRESENTATION SPECIFICATIONS**

Prints may be from any camera type, film or digital capture. The image may be a traditional photographic print or high-quality digital print. See individual Division specification for additional information.

### **Presentation Specifications**

Print Size: Prints may be 8" x 10" up to 16" x 20" inches (full bleed).

Presentation: Prints may be either vertical or horizontal.

Display Format: Do not use picture frames, glass, or hanging devices.

All photos must be mounted flush to the edges of the mounting board. Front matte boards are not allowed. Colored borders or colored mount boards are not allowed in any class.

Use a quality black or white mounting board, made of foam core or gator-board for all entries. (This is the board you mount your photo on.) No wood or metal allowed.

Place a 3/4 inch square of non-commercial weight Velcro (such as Scotch Fasteners RF7-020X multi-purpose) on the back top corners of the mounting board (hook-side up).

No names or signatures should show on the front of exhibits.

Prints may fade and change color with exposure to light and humidity at the Fairgrounds. To maintain color quality we recommend you select high-quality archival papers and inks.

Mounting: Dry mount or use acid free two-sided artist tape. Do not use masking tape or transparent adhesive that does not work well in humidity. Make sure that prints are firmly attached to the board.

### **Judging Criteria for Photography**

Impact - Effect on the viewer, strong, emphasis on subject, readability, creativity of vision (35%)

Composition - Coherent design or engaging arrangement of elements (35%)

Technical Quality - Detail in highlights and shadows; sharpness; use of shutter speeds, depth of field; color balance; tonal values; mastery of techniques (30%)

Total 100%